

WANT YOUR TECHNOLOGY TO FLY OFF THE SHELF?



GETTING TO MARKET

EXPLORING THE SCIENCE OF MARKET VALIDATION

WHAT IS IT?

Exclusive, FREE 2-hour session with market validation guru Peter Simon followed by networking, drinks and nibbles.

WHERE AND WHEN?

Innovation Station, 164 Hillcrest Road, Hamilton
3pm-5pm, Wednesday 3rd February, 2016
Park at Gate 10, University of Waikato (off Silverdale Road)

WHO'S INVITED?

University researchers and students, staff from technology-based businesses and Crown Research Institutes.

