

# GetFUNDED!

*Attracting investment into your publicly funded science ideas*



**Register today!**

Call KiwiNet: 07 858 5049

Email: [seumas@kiwinet.org.nz](mailto:seumas@kiwinet.org.nz) noting any dietary requirements

More info visit: <https://kiwinet.org.nz/GetFunded>

 **KiwiNet**  
Kiwi Innovation Network

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TBC, Auckland  
TBC, Wellington  
TBC, Christchurch

Over two days experience mentorship, comradeship, market validation and opportunity assessment tools that allow for deeper insights when marshalling an idea into shape. Come away better prepared to communicate the impact of your science ideas for investment from industry or MBIE. Work with the very best mentors who are ready to help you get the most from your great ideas. Bring a science idea, and watch it soar!

#### Key learnings include:

- **Identifying a value proposition** – how to assess an opportunity and narrow down on a core value proposition that meets an identified market need.
- **Preparing investment/funding case** – how to construct an investment case that combines a realistic implementation plan with a strong value proposition to the investor.
- **Pitching to investors/funders** – how to present a strong investment pitch to a diverse audience.

GetFUNDED puts attendees in an environment to run faster, think harder and bake more into their ideas with the support of experienced mentors and a tried and true format built to create results. Short talk, more action. Expert Pitching support is provided by Daniel Batten and progress marshalling from professional mentors and CreativeHQ.



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