

PITCHING VALUE WORKSHOP

PITCHING VALUE

Register at www.kiwinet.org.nz

Are you an
Entrepreneurial
Researcher?

Spaces limited -
reserve your
spot today!



With Daniel
Batten of
*Beyond the
Ceiling*

WHERE: TBC, Christchurch

WHEN: Weds 25th Nov, 9am–4.00pm

COST: Free and fully catered!

Many scientists have an almost moral objection to "selling" - yet ironically this is exactly what is required if their science is to find a voice. However, this must be done in a way that lines up with a scientists values.

This workshop is for all researchers who need to be able to 'sell' the value of their research to industry and funders. Daniel will work with you to develop your key messages and formulate them into a compelling pitch to sell your message to any audience.

Useful for adding context to grant and funding applications.