



GETFUNDED HANDBOOK

FOR RESEARCHERS SEEKING INVESTMENT FOR SCIENCE TO BE APPLIED

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SUMMARY



IMPLEMENTATION PATHWAY

An implementation pathway for early stage research may be light on detail at first. However, a research proposal should demonstrate a realistic strategy in place. (e)] TJ ET Q q 0.0000887 0 595.25 84



Channel-to-market connections

Map the potential pathway to market for a new technology early and building connections with manufacturers and distributors.

Justification: **Strong relationships with channel-market partners are essential to understanding how a new product or service will get to market.**

Outputs:

- Researchers better understand the needs of manufacturers and distributors.
- More likely to attract industry investment into a research programme.
- x





APPENDIX 1 - TECH-TRANSFER SUPPORT AGENCIES

The organisations below can



