

SCIENCE TO BUSINESS WORKSHOP

COMMERCIALISATION ESSENTIALS



Register at www.kiwinet.org.nz

Are you an
Entrepreneurial
Researcher?

Spaces limited -
reserve your
spot today!



WHERE: TBC, Auckland

WHEN: Weds 19th August, 9am–4.30pm

COST: Free and fully catered!

AUCKLAND

Come along to our Commercialisation Fundamentals workshop and learn more about what it takes to get your ideas to market quickly.

This one-day workshop will give you practical skills to help you:

- Communicate your idea as a business opportunity
- Build a team around your idea
- Explore multiple opportunities for your idea
- Identify potential partners and/or investors
- Accelerate your idea with resources and funding

KiwiNet's Commercialisation Fundamentals Workshop is part of a free workshop series for researchers from Universities and CRIs. If you're a Researcher or a Post-Grad, join us and learn more about important principles of commercialising your research.